

DAILY NEWSPAPER CLASSIFIED AD COLUMN WIDTHS (INCHES)

PAPER NAME	TOWN	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL
ABERDEEN AMERICAN NEWS	ABERDEEN	1.236	2.555	3.875	5.194	6.513	7.833	9.152	10.472	11.791	NA
BROOKINGS REGISTER	BROOKINGS	1.3125	2.75	4.25	5.7	7.3	8.63	10.06	11.5	13	NA
HURON PLAINSMAN	HURON	1.5625	3.1875	4.875	6.5625	8.125	9.75	11.4375	13.0625	NA	NA
MADISON DAILY LEADER	MADISON	2.0625	4.25	6.4375	8.625	10.8125	13	NA	NA	NA	NA
MITCHELL DAILY REPUBLIC	MITCHELL	1.375	2.875	4.25	5.6875	7.1875	8.625	10.0625	11.5	13	NA
PIERRE CAPITAL JOURNAL	PIERRE	1.5	3.125	4.75	6.3125	7.9375	8.5625	11.125	12.75	NA	NA
RAPID CITY JOURNAL	RAPID CITY	1.125	2.375	3.6875	5.0625	6.3125	7.0625	9.375	10.1875	11.5	NA
SIOUX FALLS ARGUS LEADER	SIOUX FALLS	1.124	2.29	3.457	4.623	5.789	6.955	8.121	9.288	10.454	11.62
SPEARFISH BLACK HILLS PIONEER	SPEARFISH	1.375	2.1825	4.25	5.6875	7.125	8.5625	10	NA	NA	NA
WATERTOWN PUBLIC OPINION	WATERTOWN	1.3125	2.8125	4.3125	5.75	7.25	8.75	10.1875	11.625	NA	NA
YANKTON DAILY PRESS N DAKOTAN	YANKTON	2.0625	4.25	6.4375	8.625	10.8125	13	NA	NA	NA	NA